

holidays in ballard

eat, drink, shop, play

In Ballard Merchants Association

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HolidaysInBallard.com

Shopping Spree Scavenger Hunt Your Customers Could Win Big in Ballard!

Here's your guide to our campaign-long promotion. We'll feature this scavenger hunt in our advertising and PR, so customers will come looking for these tags.

Want to further promote your business? Donate a gift card to the shopping spree!

Step One: Hide these tags in your shop. Tuck them into menus, attach them to merchandise – get creative.

Step Two: When your customers find tags, have them fill out the contact info to be entered to win a \$1,000 Ballard shopping spree.

Step Three: Drop off your completed tags at the Sip & Ship by December 31st to enter your customers in the contest. We'll draw a winning name on January 2nd.

Bonus Points: Use these tags for your own individual promotion. Help your customers feel like winners. Give them a little treat or discount when they find a tag. List it in the Holiday Special area.

Contact us to donate a gift card or with questions at merchants@inballard.com



Holiday Special

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Enter to win a Ballard Shopping Spree

Name

Phone or Email

Information provided will be used only to contact the winner. The In Ballard Merchants Association will not sell or share your information. Drawing to be held on 1/2/2010.

