

Let's Promote Ballard! - Sign up for our Summer Tuesdays Campaign. We need your investment to make this campaign happen. **Deadline is June 10**

tuesdays
inballard.com

summer events:

Be a part of Tuesdays events and festivities. Based on involvement, we are planning these events this Summer:

GROUPON Ballard - IBMA Eat, Drink, Shop, Play Daily Deal \$20 Gift Card for \$10.

4th Ave Maps - Launch and Promotions.

Themed Tuesdays - Bike in Ballard? Pets in Ballard? Others?

Tuesdays Shop Hop - Modeled after the highly successful 2010 Grub 'N Pub Crawl events. Shoppers get cards punched in at least 5 participating shops and are entered to win a Tuesdays Summer Sweepstakes prize package.

Tuesdays Grub 'N Pub Crawl - Have a restaurant, bar, or a shop that sells food and drinks? Be a part of what we hope will be the biggest "Crawl" of summer. Last year 40 businesses participated and brought in hundreds of patrons to Ballard. Help us build on that and make this an annual Seattle summer blast!

sponsorship:

Tuesdays Partner - \$295

(or \$99 if you do not want to be on new map)

- Your business name on promotional materials
- Listing on new Ballard map from 4th Ave Maps*
- Your business name on Shop Hop or Pub & Grub Crawl card (whichever applies)
- Featured Tuesdays Merchants Listing on inballard.com
- Your business featured on inballard.com Facebook and Twitter feeds
- Partner Level Listing for your business on inballard.com through October 31, 2011

Tuesdays Sponsor - \$495

- ALL Partner benefits +
- Business Level Listing for your business on inballard.com through October 31, 2011, including main section page feature rotation
- Your specials and events shown on Specials Page
- Participation in GROUPON Promotion
- Logo on Tuesdays Poster + Promo Materials
- Logo on Tuesdays Shop Hop and Pub & Grub Crawl punch cards

Tuesdays Media Sponsor - \$995

- ALL Partner and Sponsor benefits +
- Media Sponsor Level Listing for your business on inballard.com through October 31, 2011, including main section AND home page feature rotation
- Exclusive PR and Media Opportunities and Involvement
- Your Brand, Links and Logo featured on co-op advertising & any special event & promotional collateral

*The all new Ballard map will be produced and managed by 4th Ave Maps and will take the place of our current Be in Ballard maps.

Become a partner!

1. costs

A. One year Listing on inballard.com
For new partners. If you are already a partner, thank you! Please proceed to option B below.

OneYear Listing\$50

B. Tuesdays in Ballard Campaign
(check one): *Includes listing on inballard.com through October 31, 2011. To be listed for the full year please include the web listing fee in addition to your Tuesdays fee.*

- Partner (not on map)\$99
- Partner (on map).....\$295
- Sponsor (on map)\$495
- Media Sponsor (on map) ..\$995

Include me in Groupon
for Sponsor and Media Sponsors

I am including a \$25 Gift Card to my business for use in the Tuesdays in Ballard raffle. I am reducing \$25 from my total.

Gift Card..... - \$25.00

TOTAL PAYMENT \$ _____

2. listing

For new partners not already on inballard.com. If you are already a partner, thank you! Please proceed to Step 4.

Primary category that best describes what your business offers (circle one):

1. Eat
2. Drink
3. Shop
4. Play
5. Services

If desired, secondary category that your business also offers. Add \$25 for each additional category to your overall total (circle one):

1. Eat
2. Drink
3. Shop
4. Play
5. Services

3. biz info

Biz name as it should appear on site and in print:

Contact name and address:

Contact phone:

Contact email (this is vital to gaining access to your page on inballard.com)

4. submit

Submit your form along with payment to:

In Ballard Merchants Association
1752 NW Market St. #423
Seattle WA 98107
Tel 206 395-9475

or

You may also make payment online at inballard.com