

tuesdays in ballard

eat, drink, shop, play

About the campaign

Tuesdays in Ballard is a summer long campaign to bring shoppers from across the region to Ballard, especially on Tuesdays.

About InBallard.com

Since 1998, InBallard.com has provided its readers with a sneak peek at all things Ballard. The site will be the go-to place on the web for Tuesdays In Ballard.

Web site contact

Hovie Hawk
Design Hovie Studios
206 783 8600
tuesdayinfo@inballard.com

In Ballard Merchants Association

In Ballard Merchants Association is a 501(c)(6) organization.

Get listed on inballard.com today!
Here is all we need to place you on the original online guide to Ballard.

Sign up form:

To become an In Ballard Merchants Association partner or sponsor and receive preferred placement on the site, please fill out and return the sign up form on page 2 of this document by June 9, 2009.

Photo (.jpg):

Email a .jpg image of your business that is 563 x 285 pixels (wide/horizontal). Image can be larger and we will crop to fit the area.

Description:

A description of your business (a couple of paragraphs).

Contact info:

Address, phone number, web site address, blog, Twitter, etc.

Hours:

Days and hours you are open for business.

Email this info to tuesdayinfo@inballard.com and we will get your business listed within 7 days of receiving your correct information.

Note: inballard.com is intended to be an online guide to eating, drinking, shopping and playing in Ballard. Although we may add new categories in the future, we do not have a category for professional service businesses at this time.



tuesdays in ballard

eat, drink, shop, play

About the Campaign

Tuesdays in Ballard is a summer long campaign to bring shoppers from across the region to Ballard, especially on Tuesdays.

About InBallard.com

Since 1998, InBallard.com has provided its readers with a sneak peek at all things Ballard. The site will be the go-to place on the web for Tuesdays In Ballard.

About the Task Force

We're a motivated volunteer group of Ballard businesses.

Angela Rae,
Kick It Boutique

Laura Buzard,
Laura Bee Designs

Dave Kearns
Hi-Life Restaurant

Inez Gray
Habitudo Spa & Salons

Matthew Lawrence
Asher Anson Clothier

Jerry Morris
Asher Anson Clothier

Hovie Hawk
Design Hovie Studios
& Founder of www.InBallard.com

David Bentler
Methodos Group Inc.

Staci Stevens
Niche Retail Marketing

In Ballard Merchants Association

In Ballard Merchants Association is a 501(c)(6) organization.

Thank you for joining us in our campaign to brighten Ballard all summer long. We look forward to working with you!

Step 1: Choose your support level

- Merchant Partners: \$150**
Postcards, posters, and In Ballard Map
Website focus www.InBallard.com
Collective advertising opportunities
Focused P.R. and ongoing press releases
Networking opportunities and sense of belonging
- Business Sponsors: \$500**
All of the above plus:
key logo placement, unique web features
- Media Sponsors: \$1,500**
All of the above plus:
role in media buys, exclusive mentions in advertising and press

Step 2: Complete this form

Business name: _____

Type of business: _____

Contact name: _____

Position: _____

Business address: _____

Phone number: _____

Email address: _____

Step 3: Make a check out to In Ballard Merchants Association

Step 4: Turn in this form with payment to Ballard Sip And Ship
1752 NW Market St. #423, Seattle 98107

Step 5: Start planning your special Tuesday events and offers

**To begin implementing our campaign, we need to have a firm
deadline of June 9 to receive this form and payment.**

