

# tuesdays treasure hunt

**In Ballard Merchants Association**  
1752 NW Market St. #423  
Seattle WA 98107  
merchants@inballard.com  
TuesdaysInBallard.com



## **Tuesdays Treasure Hunt** Your Customers Could Win Big in Ballard!

Here's your guide to our campaign-long promotion. We'll feature this treasure hunt in our advertising and PR, so customers will come looking for these tags.

Want to further promote your business? Donate a gift card to the shopping spree!


**Step One:** Hide these tags in your shop. Tuck them into menus, attach them to merchandise – get creative.

**Step Two:** When your customers find tags, have them fill out the contact info to be entered to win a \$1,000 Ballard shopping spree.

**Step Three:** Drop off your completed tags at the Sip & Ship by September 7 to enter your customers in the contest. We'll draw a winning name on September 14.

**Bonus Points:** Use these tags for your own individual promotion. Help your customers feel like winners. Give them a little treat or discount when they find a tag. List it in the Merchant Special area.

Contact us to donate a gift card or with questions at [merchants@inballard.com](mailto:merchants@inballard.com)

<b>Merchant Special</b> 
<b>Enter to Win a Ballard Shopping Spree from inballard.com Businesses</b>
Name <input type="text"/>
Email <input type="text"/>
Merchant <input type="text"/>
<small>Info will be used to contact the winner and to update you on Specials &amp; Events in Ballard. The In Ballard Merchants Association will not sell your information. Drawing to be held on 9/7/2010.</small>

